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50+ Newsletter



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New Brunswick Senior Citizens Federation

www.nbscf.ca 

Let's have a bit of fun! Does the colour of your car reveal your personality?

Is the choice of the colour of your vehicle insignificant? Well, this might say more about you than you think! Indeed, psychologists have long studied the correlation between colour preferences and personality traits.

BLACK: CONFIDENT AND REBEL

Often chosen by those who want to make a statement, black cars embody power and sophistication. Their owners are statistically more likely to be involved in accidents and road rage incidents.

WHITE: MODERN AND PRACTICAL

White is the most popular colour for new cars, indicating a desire to follow trends. Many family vehicles also display it, suggesting practicality and a sense of responsibility.

SILVER: MATURE AND SAFE

Representing safety and maturity, silver attracts motorists who prioritize reliability and efficiency. They are less likely to be involved in accidents and



generally use less gas, reflecting their reasonable approach to driving.

RED: BOLD AND EXTRAVERTED

Red car owners tend to be outgoing and confident, seeking attention and excitement on the road. They think that colour makes them more visible and therefore they can drive faster, fueled by a false sense of security.

BLUE: CALM AND CARING

Blue, which rhymes with tranquility and confidence, appeals to drivers

who favor harmony on the road. They are more likely to exhibit courteous behavior that reflects their happy and cooperative nature.

GREEN: INDEPENDENT AND NON-CONFORMIST

Once considered a symbol of environmental awareness, green cars are now seen as a rebellious choice. Their drivers are not always the most courteous!

So, do you recognize yourself?

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